



Star Demonstrator Terms & Conditions

These terms and conditions apply to the Tupperware "Star Demonstrator" Contest. To participate in this contest, submit your Product Demonstration Video to Tupperware in accordance with these Terms and Conditions and all policies and procedures applicable to you as an Independent Consultant.

1. **Contest Period.** Product Demonstration Video entries may be submitted between August 9, 2024 and September 25, 2024.
2. **Qualifications.** Requirements to participate in the Star Demonstrator contest are:
 - Be an Active Independent Consultant in accordance with the requirements set forth on the Sales Force Website.
 - Create a Product Demonstration Video (see requirements below) in mp4 format that is up to 5 minutes.
 - The Product Demonstration Video needs to be simple, fun, informative and duplicable.
 - All Product Demonstration Videos must include:
 - A welcome & introduction
 - Demonstration of one or more of the following Tupperware® products: FridgeSmart®, Modular Mates® or Vent 'N Serve® containers, TupperWave® Stack Cooker, Microwave Pressure Cooker, Freezer Mates® Plus storage, SuperSonic® Chopper, Ultimate Silicone Bags, UltraPro® ovenware.
 - Showcase features and benefits for the products that you demonstrate
 - Dating and/or recruiting message (minimum of at least one)
 - Product demonstration closing
 - Product Demonstration Videos will be judged on the following:
 - *Opening*
 - Opening remarks should include a welcome, an introduction for yourself, and should set the stage for your demonstration. The demonstration's first 30 seconds should captivate the audience's attention and make them look forward to the presentation.



- *Product Knowledge*
 - Display good product knowledge through the number of uses, helpful tips for use and the ability to translate the product features into specific benefits for the customer. Highlight the versatility of each featured product and creatively share information that keeps the audience interested in hearing about more products.
 - Relatable product benefits
 - Relay tips and lifestyle solutions that will help today's consumer.
- *Clarity*
 - Your presentation elements should entice customers throughout the entire demonstration to buy groups of products rather than just individual items. The presentation should be easy and engaging to follow.
- *Creativity, engagement, and relatability*
 - Show confidence and make good eye contact with the camera, holding interest throughout the presentation. The "virtual audience" should want to learn more and be eager to attend the next demonstration.
- *Product display and presentation*
 - Your display should be well balanced and appealing to the eye. If used, a tablecloth should be clean and pressed. Decorations and props should be coordinated and complementary to the display without distracting customers' focus from the products. You should be comfortable handling each product and show the product in its best light. Let your passion for the product shine through.
- *Demonstration duplicability*
 - Your product demonstration should be one that fellow consultants can learn from and feel comfortable incorporating word choices in to their own demonstration.
- *Dating and/or Recruiting Message*
 - During the demonstration, refer to what will be covered the next time you meet with the "virtual audience" and position "commercials" for the next demonstration. Explain the benefits of hosting a party. A full explanation of all current Host gifts and offers is not essential and should be evergreen (i.e., no mention of pricing, time frame, etc.).



- Did you make your job look fun and easy? Use commercials or “recruiting bids” to promote the opportunities available for Tupperware® Independent Consultants. You can use a personal testimonial or that of someone like yourself. Be subtle yet powerful to evoke the guests to think about the possibilities. Focus on hard work, fun and products and avoid making earnings claims.
 - *Opening*
 - You will need a demonstration conclusion that “wraps up” the product demonstration. Good closes assume the customer will be ordering several products and makes the audience want to purchase the entire set. Your close should make the customer want to attend the next party for more product and information. The closing should also include a call to action.
 - *Time*
 - Videos over 5 minutes will be disqualified.
3. **Ownership.** By submitting your video to Tupperware, 1) you hereby grant Tupperware Brands Corporation, its subsidiaries and affiliates the irrevocable, perpetual and worldwide right to use, distribute, reproduce, perform, license, display and store your video and its content including but not limited to your name, age, city, state and country, likeness, image, photograph, video, voice and/or digital images, and testimonial and to edit, crop, resize or otherwise modify the video, or create other works using the video, for any business or promotional purpose, including but not limited to for use and display on print media, Tupperware websites, third-party websites, and social media, and on television, radio, films, streaming, mobile applications and any other media now known or hereafter created and 2) you assign to Tupperware Brands Corporation, its subsidiaries and affiliates, and their respective assigns, agents and permittees, all right, title and interest in such video including all copyright rights and related claims for the full term of protection including any extensions and renewals.. You represent that you are of legal age and have the right to grant this authority. You waive any right to be credited, any right of integrity and any other moral rights to the extent permitted by applicable law. You also acknowledge that Tupperware is not obligated to use the Content.
4. **Decision of Judges Final.** Judges of the contest are selected by Tupperware in its sole discretion and the decision of judges, as approved by Tupperware, is final.