



Demonstrator Name:

Company:

*Videos will be judged on a rating scale from 1 to 5, with 5 being the highest score and 1 being the lowest.
(50 points maximum possible)*

Product Demonstration Opening

5 4 3 2 1

Product Knowledge

5 4 3 2 1

Relatable Product Benefits

5 4 3 2 1

Product Demonstration Clarity

5 4 3 2 1

Creativity, Engagement, and Relatability

5 4 3 2 1

Product Display and Presentation

5 4 3 2 1

Demonstration Duplicability

5 4 3 2 1

Dating and/or Recruiting Message

5 4 3 2 1

Product Demonstration Closing

5 4 3 2 1

Time

5 4 3 2 1

GRAND TOTAL _____