



# BROWNIE WISE RECOGNITION PROGRAM

2024-2025

## WHO IS BROWNIE WISE?

Brownie was the true PARTY pioneer who brought to life the Tupperware products. She believed in the power of building relationships. She was the first woman on the cover of Business Week, and first female Executive of Tupperware. She was a true visionary and builder of people, and so we honor her legacy by naming this program after her.

**“If we Build the People, they’ll Build the Business.”**

**–Brownie Wise**



**WHEN:** August 1–December 25, 2024 (August–December Sales Month)

**WHO:** Consultants–Business Leaders

**AWARD:** Virtual Recognition + Award (All Levels)

LEVEL:	HOW:
Heart	Register <b>1 new recruit</b> every month for 5 months. Recruit must submit \$100+ in sales during their recruit month
Wish	Register <b>10+ new recruits</b> during the 5 month program cycle with a minimum of 1 new recruit per month. Each recruit must submit \$100+ in sales during their recruit month
Wonder	Register <b>15+ new recruits</b> during the 5 month program cycle with a minimum of 1 new recruit per month. Each recruit must submit \$100+ in sales during their recruit month

**WHEN:** December 26, 2024–June 25, 2025 (January–June Sales Month)

**WHO:** Consultants–Business Leaders

**AWARD:** Virtual Recognition + Award (All Levels)

LEVEL:	HOW:
Heart	Register <b>1 new recruit</b> every month for 6 months. Recruit must submit \$100+ in sales during their recruit month
Wish	Register <b>12+ new recruits</b> during the 6 month program cycle with a minimum of 1 new recruit per month. Each recruit must submit \$100+ in sales during their recruit month
Wonder	Register <b>18+ new recruits</b> during the 6 month program cycle with a minimum of 1 new recruit per month. Each recruit must submit \$100+ in sales during their recruit month

**Achieve #1 in Recruiting in your Region to earn the coveted Bronze Brownie Wise Trophy.\***

**\*To be number one in recruiting you must achieve a level in both cycles.**

*This is a consistency program. To qualify, you must recruit one or more recruits every month during the program. A qualified recruit is defined as those who submit \$100 in personal sales during their recruit month.*

