



WOW Pop Microwave Popcorn Maker

Endless popping...Endless flavor...Endless fun!

The WOW Pop Microwave Popcorn Maker makes connoisseur level popcorn with beginner level effort. The ingenious design and simple functionality make it easy to make anything from healthy popcorn popped without butter or oil to endless sweet and savory creations.

Features & Benefits:

- **Flexible & Convenient Design** – Stands up for easy popping and serving. The wide opening makes for easy snacking. When not in use, the base nests for compact storage.
- **Glass Popping Tray** – The combination of the glass and silicone unlock popping efficiency promoting optimal kernel heating and popping.
- **Vent & Shake Cover** – The dual-purpose lid has ventilation holes for maximum popping performance which vents while popping and a seasoning seal that keeps flavors on the popcorn, not on the counter.
- **Built in Kernel Colander** – The kernel colander easily removes unpopped kernels with just a few shakes. Once popping is complete, hold the base and cover vent side down and gently shake the unpopped kernels into the trash.
- **Safe Material** – Food safe silicone that is BPA, lead, latex and phthalates free.

Care & Other Helpful Info:

- Wash and rinse before using the first time.
- Dishwasher-safe, but hand washing is recommended. Hand wash all parts with warm soapy water and non-abrasive sponge. Allow parts to air dry or hand dry with microfiber towel.
- Let the glass insert cool completely and wash between batches.
- Recommended serving:
 - 2 tbsp/30g = 1–2 servings
 - 1/3 cup/67g = 3–4 servings
 - 1/4 cup/54g = 2–3 servings
 - 6 tbsp/72g = MAX servings

Demonstration Ideas & Tips:

- Share visual and relatable phrases in your product demonstration:
 - Easily pop fresh popcorn at home, within minutes! Have fresh popped popcorn ready to eat or ready to create a new family experiment with endless flavor options.
 - Please the entire family! Everyone can have the flavor they want from sweet and salty to indulgent and decadent. Or just enjoy fresh healthy plain popcorn with healthy whole ingredients.
- See your WOW Pop Microwave Popcorn Maker Recipe Booklet in TuppNow for more great tips & recipes.

How to Use:

- The initial popping may not align exactly with your expectations, but don't be discouraged. Every microwave is unique, operating at distinct settings that can influence both the popping time and the overall duration required for the popcorn to fully pop.
- Do not overfill the popping tray. The max recommended is 6 tbsp./72g.
- Assemble your WOW Pop by placing the glass insert into the bottom of the base in extended mode. Add your kernels to the base, no oil or butter is needed at this time. Place cover in open position by aligning vented side on cover with holes on the base.
- Set your microwave to 3 minutes and place in the center of your microwave. Stay near the microwave and listen carefully to the popping. Once the popping slows down to 3 or 4 seconds between pops, STOP the microwave. *(Take note of how much time the batch cooked.)*
- Open the Wow Pop and see the fresh popped popcorn. The bowl should be at least 3/4 full.
- Place the cover back on, hold the base and cover vent side down and gently shake out the unpopped kernels. Take note the amount of unpopped kernels. If you only have a few unpopped kernels (*under 10*) you have targeted the setting and timing on your microwave. If you have more unpopped kernels (*over 25*) you need to add another 15 seconds to the microwaving time for your next batch.
- Once you have sorted out the microwave settings and time, use those settings for future batches.
- Add your favorite seasonings or recipe creations to your popped popcorn. Place the cover in the sealed position to ensure your sweet or savory creations stay on your popcorn and not your counter. Shake to distribute the flavoring and enjoy!
- For best results, use a microwave with max 1000 Watts. If your microwave exceeds 1000 Watts, lower the power to ensure there is no damage to the product and avoid burning the kernels.

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