

Messenger Party Tips

30 minutes in length

- Provide a meme and verbiage for host to post on their wall
- Provide a meme and verbiage for host to use to PERSONALLY INVITE
- HOST creates messenger group chat-you are not friends with her friends, she is!
- Change the name of the group chat to "Susie's Tupperware Party"
- Change photo of group
- Thank you for joining-when-what time-include time zone
- Give catalog link prior to party
- Announce that there is one winner among participants
- 1 hour before party-guessing game-product info Ask them to send you a PERSONAL message with an answer-bonus points. Opens communication
- 30 minutes prior-browse catalog. What's your favorite product-points
- 10 minutes prior-Interactive game-points-
- Party time-points for answering questions
- Product #1: What produce always goes bad-points, describe product, with image, use a 1-2 minute video/reel
- Product #2: 3 minutes later-image, video, ask question
- Product #3 3 minutes later-image, video, ask question
- Photo scavenger hunt-find something ____ in the catalog OR post a Picture of TW in their house
- What would you do with an extra \$1000 month
- Product #4 3 minutes later-image, video, ask question
- Product #5 3 minutes later-image, video, ask question
- Dating game-Dice game (send to you personally)
- Double your points if you order by midnight
- Wrap it up: 3 ways to get TW-Join, host or shop
- Next morning...give the close out date (one more day) give links again. Winner of points
- Thank them, remind them of warranty and give them your contact

Tips

- Save your script so you can copy and paste
- Have three different party themes to rotate
- Use messenger
- Have host follow up with people that haven't responded